

CHAAYAH UNLIMITED, LLC.

Effective Date: March 25, 2026

Website: <https://www.chaayah.com>

CHAAYAH UNLIMITED, LLC. ("Company," "we," "our," or "us") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, purchase products, enroll in programs, or otherwise interact with our services.

By accessing or using our website and services, you acknowledge that you have read and agree to this Privacy Policy and consent to the practices described herein.

Information We Collect

When you interact with our website or services, we may collect certain personal information that you voluntarily provide to us. This may include your name, email address, mailing address, phone number, and other information necessary to process transactions, deliver products or services, or communicate with you. In certain situations, such as when purchasing products or enrolling in programs, you may also provide billing information or other details needed to complete a transaction.

Payment transactions are securely processed through third-party payment processors such as Stripe. We do not store complete credit card numbers on our servers. Payment processors may collect and store billing details and payment information according to their own privacy policies.

In addition to information you provide directly, we may automatically collect certain technical information when you visit our website. This may include your Internet Protocol (IP) address, browser type, device type, operating system, referring website addresses, pages visited, time spent on pages, and other diagnostic or usage information. This information helps us understand how users interact with our website and allows us to improve the functionality and performance of our services.

Cookies and Tracking Technologies

Our website may use cookies and similar technologies to enhance user experience, analyze website traffic, and support certain features of the site. Cookies are small data files stored on your device that allow a website to remember your preferences and recognize returning visitors.

Cookies may also be used in connection with analytics services or affiliate tracking in order to understand how visitors engage with our website and to attribute referrals for marketing programs. Most web browsers allow users to control cookie preferences through browser settings. Disabling cookies may limit the functionality of certain features on the website.

Analytics and Website Performance

We may use analytics services, such as Google Analytics, to better understand how visitors interact with our website. These services collect information about website usage, including pages visited, time spent on pages, referral sources, and technical device information. Analytics tools help us evaluate website performance and improve the overall user experience. The information generated by these services is generally aggregated and does not personally identify individual users.

How We Use Your Information

The information we collect is used to operate and improve our business and services. This includes processing transactions, delivering purchased products or services, communicating with customers regarding orders or inquiries, providing customer support, sending newsletters or marketing communications, and improving website performance.

We may also use information to monitor website activity, detect potential fraud or security issues, and comply with applicable legal obligations. In some cases, we may contact users with updates, promotional offers, or information about services that may be of interest. Users may opt out of marketing communications at any time by using the unsubscribe link provided in emails.

Email Communications

If you provide your email address to us, we may use it to send information related to your purchases, account activity, or customer service requests. We may also send newsletters, promotional updates, or announcements related to our products or programs.

Email communications may be delivered using third-party email delivery providers such as Resend or similar services. These providers process email data solely for the purpose of delivering communications on our behalf.

You may unsubscribe from marketing emails at any time by following the unsubscribe instructions contained in the email. However, transactional emails related to purchases or account services may still be sent when necessary.

Affiliate Programs

CHAAYAH UNLIMITED, LLC. may operate affiliate or referral programs that allow individuals or organizations to earn commissions for referring customers to our products or services. Affiliate programs may use referral links, cookies, or tracking technologies to identify referrals and attribute commissions. These tracking technologies are used solely to monitor referral activity and ensure accurate commission reporting.

Sharing of Information

We do not sell personal information to third parties. However, we may share certain information with trusted service providers that assist in operating our business. These providers may include payment processors, hosting services, database providers, email delivery services, and analytics platforms.

For example, we may use Stripe for payment processing, Supabase for database infrastructure, and Resend for email delivery. These service providers may access personal information only as necessary to perform their services and are required to protect the confidentiality and security of the information they process.

We may also disclose information when required by law, court order, or legal process, or when necessary to investigate suspected fraud, enforce our policies, or protect the rights, property, or safety of our company or others.

Data Security

We take reasonable administrative, technical, and physical measures to protect the personal information we collect from unauthorized access, misuse, or disclosure. While we strive to protect your information, no method of data transmission over the internet or electronic storage system can be guaranteed to be completely secure. By using our website and services, you acknowledge and accept these inherent risks.

Children's Privacy

Our services are not directed toward children under the age of 13, and we do not knowingly collect personal information from children under 13 years old. If we become aware that personal information from a child under the age of 13 has been collected without parental consent, we will take reasonable steps to delete that information as quickly as possible.

Privacy Rights

Depending on your location, you may have certain rights regarding your personal information. These rights may include the ability to request access to the personal information we hold about you, request corrections to inaccurate information, request deletion of your personal data, or opt out of marketing communications.

California residents may have additional rights under the California Consumer Privacy Act (CCPA) and related privacy laws. Requests regarding personal information may be submitted by contacting us using the information provided at the end of this policy.

International Users

Our website and services are operated in the United States. If you access our services from outside the United States, you understand that your information may be transferred to and processed in the United States. By using our services, you consent to this transfer and processing of your information.

Data Retention

We retain personal information only for as long as necessary to fulfill the purposes described in this Privacy Policy, including providing services, complying with legal obligations, resolving disputes, and enforcing agreements.

Third-Party Links

Our website may contain links to third-party websites or services that are not operated by us. We are not responsible for the privacy practices or content of those third-party websites. We encourage users to review the privacy policies of any external websites they visit.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time in order to reflect changes in our practices, services, or legal requirements. When updates are made, the revised policy will be posted on this page with an updated effective date. Continued use of the website after such changes constitutes acceptance of the updated Privacy Policy.

Governing Law

This Privacy Policy shall be governed by and interpreted in accordance with the laws of the State of New York, without regard to conflict of law principles. Any disputes relating to this policy shall be resolved in the courts located in Kings County, New York.

Contact Information

If you have questions or concerns about this Privacy Policy, you may contact us at:

CHAAYAH UNLIMITED, LLC.

Email: support@chaayah.com

Website: <https://www.chaayah.com>